



Deerfield Township, Ohio

# Parks & Recreation Master Plan Update



June 27 Public Workshop



# Agenda

- Introductions
- Plan Goals
- Project Approach
- Group Discussions
- Report Out
- Next Steps



# Introductions

# Plan Goals & Objectives

# Update Ten Year Old Plan

## How will we update the plan?

- Prioritize replace/repair
- Evaluate demands and opportunities
- Emphasize strategic/business planning
- Create realistic goals and policies

# Update Ten Year Old Plan

## The update will be needs-based

- Engage the community
- Engage stakeholders

## The update will be comprehensive

- Parks and facilities
- Recreation programming
- Trails
- Open space

# Update Ten Year Old Plan

The update will analyze the need for a community center

- Process
- Outcome

The update will be result in a strategic action plan

- Short-term: 2020
- Mid-term: 2025
- Long-term: 2030

# Project Approach & Process





# Approach

- Community Mandates/Priorities
- Financial/Revenue
- Levels of Service
- Partnerships
- Standards
- Governance/Organization



# Public Engagement

- Focus Groups
- Workshops
  - Visioning
  - Conceptualization
  - Preliminary Master Plan
  - Draft Final Master Plan
- Statistically Valid Survey
- Online Survey
- Website





# Data Analysis

- Demographic/Market
- Site and facility inventory and analysis
- Recreation program assessment
- Benchmarking and SWOT analysis
- Equity mapping (areas of saturation/need)
- Functional organizational structure



# Final Plan

- Summary
- Rationale
- Strategic Action Plan
- Park bubble plans
- Program priorities

# Schedule

# Project Schedule

	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Project Award									
Contract Meeting									
Contract Signed									
Project Start-Up									
Existing Conditions Data Collection									
Public Engagement Process									
Comprehensive Master Plan									
Draft and Final Report									

# Key Milestones

- Community Workshop 1 – June 27
- Community Workshop 2 – September 5
- Community Workshop 3 – October 11
- Community Workshop 4 – November 28
- Presentation to Board of Trustees – January 15

# Today's Workshop



# Workshop Agenda

- Question 1: What is working? (20 minutes)
  - Choose someone to record
- Question 2: What is not working? (20 minutes)
  - Choose someone to record
- Question 3: What would you like to see in the future? (20 minutes)
  - Choose someone to record
- Tables report back to the group (20 minutes)
  - Choose someone to report
- Next Steps

## Question 1

What is working?

## Question 2

What is not working?

## Question 3

What would you like to  
see in the future?

Share your results with the group



Thank you for your time!

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