Deerfield Township, Ohio

Parks & Recreation Master Plan Update

June 27 Public Workshop
Agenda

- Introductions
- Plan Goals
- Project Approach
- Group Discussions
- Report Out
- Next Steps
Introductions
Plan Goals & Objectives
How will we update the plan?

- Prioritize replace/repair
- Evaluate demands and opportunities
- Emphasize strategic/business planning
- Create realistic goals and policies
Update Ten Year Old Plan

The update will be needs-based

- Engage the community
- Engage stakeholders

The update will be comprehensive

- Parks and facilities
- Recreation programming
- Trails
- Open space
Update Ten Year Old Plan

The update will analyze the need for a community center

- Process
- Outcome

The update will be result in a strategic action plan

- Short-term: 2020
- Mid-term: 2025
- Long-term: 2030
Project Approach & Process
Approach

▪ Community Mandates/Priorities
▪ Financial/Revenue
▪ Levels of Service
▪ Partnerships
▪ Standards
▪ Governance/Organization
Public Engagement

- Focus Groups
- Workshops
  - Visioning
  - Conceptualization
  - Preliminary Master Plan
  - Draft Final Master Plan
- Statistically Valid Survey
- Online Survey
- Website
Data Analysis

- Demographic/Market
- Site and facility inventory and analysis
- Recreation program assessment
- Benchmarking and SWOT analysis
- Equity mapping (areas of saturation/need)
- Functional organizational structure
Final Plan

- Summary
- Rationale
- Strategic Action Plan
- Park bubble plans
- Program priorities
Schedule
## Project Schedule

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Key Milestones

- Community Workshop 1 – June 27
- Community Workshop 2 – September 5
- Community Workshop 3 – October 11
- Community Workshop 4 – November 28
- Presentation to Board of Trustees – January 15
Today’s Workshop
Workshop Agenda

- Question 1: What is working? (20 minutes)
  - Choose someone to record

- Question 2: What is not working? (20 minutes)
  - Choose someone to record

- Question 3: What would you like to see in the future? (20 minutes)
  - Choose someone to record

- Tables report back to the group (20 minutes)
  - Choose someone to report

- Next Steps
Question 1

What is working?
What is not working?
What would you like to see in the future?
Share your results with the group
Thank you for your time!

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