



# Community Profile

Deerfield township, OH  
Deerfield township, OH (3916521238)  
Geography: County Subdivision

Prepared by Esri

Deerfield tow...

Population Summary	
2000 Total Population	25,889
2010 Total Population	36,059
2021 Total Population	41,381
2021 Group Quarters	29
2026 Total Population	44,034
2021-2026 Annual Rate	1.25%
2021 Total Daytime Population	43,799
Workers	24,893
Residents	18,906
Household Summary	
2000 Households	9,217
2000 Average Household Size	2.79
2010 Households	13,419
2010 Average Household Size	2.69
2021 Households	15,449
2021 Average Household Size	2.68
2026 Households	16,446
2026 Average Household Size	2.68
2021-2026 Annual Rate	1.26%
2010 Families	9,657
2010 Average Family Size	3.21
2021 Families	10,793
2021 Average Family Size	3.25
2026 Families	11,419
2026 Average Family Size	3.25
2021-2026 Annual Rate	1.13%
Housing Unit Summary	
2000 Housing Units	9,667
Owner Occupied Housing Units	75.4%
Renter Occupied Housing Units	19.9%
Vacant Housing Units	4.7%
2010 Housing Units	14,084
Owner Occupied Housing Units	68.6%
Renter Occupied Housing Units	26.7%
Vacant Housing Units	4.7%
2021 Housing Units	16,200
Owner Occupied Housing Units	66.2%
Renter Occupied Housing Units	29.1%
Vacant Housing Units	4.6%
2026 Housing Units	17,309
Owner Occupied Housing Units	66.5%
Renter Occupied Housing Units	28.5%
Vacant Housing Units	5.0%
Median Household Income	
2021	\$102,411
2026	\$110,001
Median Home Value	
2021	\$270,523
2026	\$299,244
Per Capita Income	
2021	\$51,329
2026	\$55,974
Median Age	
2010	35.8
2021	38.0
2026	38.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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## 2021 Households by Income

Household Income Base	15,449
<\$15,000	2.3%
\$15,000 - \$24,999	2.9%
\$25,000 - \$34,999	3.2%
\$35,000 - \$49,999	9.3%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	18.9%
\$150,000 - \$199,999	13.1%
\$200,000+	19.4%
Average Household Income	\$135,938

## 2026 Households by Income

Household Income Base	16,446
<\$15,000	1.8%
\$15,000 - \$24,999	2.4%
\$25,000 - \$34,999	3.1%
\$35,000 - \$49,999	8.5%
\$50,000 - \$74,999	16.7%
\$75,000 - \$99,999	12.0%
\$100,000 - \$149,999	19.8%
\$150,000 - \$199,999	14.6%
\$200,000+	21.1%
Average Household Income	\$148,206

## 2021 Owner Occupied Housing Units by Value

Total	10,732
<\$50,000	0.4%
\$50,000 - \$99,999	1.1%
\$100,000 - \$149,999	5.7%
\$150,000 - \$199,999	14.5%
\$200,000 - \$249,999	22.2%
\$250,000 - \$299,999	14.8%
\$300,000 - \$399,999	22.9%
\$400,000 - \$499,999	8.8%
\$500,000 - \$749,999	6.3%
\$750,000 - \$999,999	1.6%
\$1,000,000 - \$1,499,999	1.5%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$319,801

## 2026 Owner Occupied Housing Units by Value

Total	11,518
<\$50,000	0.1%
\$50,000 - \$99,999	0.4%
\$100,000 - \$149,999	2.7%
\$150,000 - \$199,999	9.8%
\$200,000 - \$249,999	21.1%
\$250,000 - \$299,999	16.1%
\$300,000 - \$399,999	27.0%
\$400,000 - \$499,999	11.2%
\$500,000 - \$749,999	7.9%
\$750,000 - \$999,999	1.9%
\$1,000,000 - \$1,499,999	1.6%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$347,434

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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		Deerfield tow...
<b>2010 Population by Age</b>		
Total		36,059
0 - 4		6.9%
5 - 9		8.9%
10 - 14		8.8%
15 - 24		11.3%
25 - 34		12.8%
35 - 44		17.0%
45 - 54		16.5%
55 - 64		9.7%
65 - 74		4.8%
75 - 84		2.7%
85 +		0.6%
18 +		70.7%
<b>2021 Population by Age</b>		
Total		41,379
0 - 4		6.0%
5 - 9		6.9%
10 - 14		8.2%
15 - 24		11.8%
25 - 34		12.4%
35 - 44		15.4%
45 - 54		14.4%
55 - 64		12.5%
65 - 74		7.8%
75 - 84		3.4%
85 +		1.1%
18 +		74.4%
<b>2026 Population by Age</b>		
Total		44,034
0 - 4		6.1%
5 - 9		6.9%
10 - 14		7.7%
15 - 24		11.1%
25 - 34		12.4%
35 - 44		16.0%
45 - 54		13.8%
55 - 64		11.5%
65 - 74		8.8%
75 - 84		4.4%
85 +		1.2%
18 +		75.1%
<b>2010 Population by Sex</b>		
Males		17,772
Females		18,287
<b>2021 Population by Sex</b>		
Males		20,430
Females		20,949
<b>2026 Population by Sex</b>		
Males		21,761
Females		22,273

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	36,059
White Alone	82.6%
Black Alone	3.6%
American Indian Alone	0.1%
Asian Alone	10.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.0%
Two or More Races	1.8%
Hispanic Origin	3.2%
Diversity Index	34.7
2021 Population by Race/Ethnicity	
Total	41,381
White Alone	74.7%
Black Alone	4.1%
American Indian Alone	0.1%
Asian Alone	17.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.1%
Two or More Races	2.5%
Hispanic Origin	4.0%
Diversity Index	45.5
2026 Population by Race/Ethnicity	
Total	44,034
White Alone	69.9%
Black Alone	4.5%
American Indian Alone	0.1%
Asian Alone	21.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	1.2%
Two or More Races	2.7%
Hispanic Origin	4.3%
Diversity Index	50.8
2010 Population by Relationship and Household Type	
Total	36,059
In Households	100.0%
In Family Households	87.1%
Householder	26.8%
Spouse	22.6%
Child	34.3%
Other relative	2.3%
Nonrelative	1.1%
In Nonfamily Households	12.9%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2021 Population 25+ by Educational Attainment</b>	
Total	27,739
Less than 9th Grade	0.7%
9th - 12th Grade, No Diploma	1.3%
High School Graduate	12.7%
GED/Alternative Credential	1.2%
Some College, No Degree	12.5%
Associate Degree	7.6%
Bachelor's Degree	38.3%
Graduate/Professional Degree	25.6%
<b>2021 Population 15+ by Marital Status</b>	
Total	32,618
Never Married	25.5%
Married	61.2%
Widowed	3.5%
Divorced	9.8%
<b>2021 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	23,063
Population 16+ Employed	98.2%
Population 16+ Unemployment rate	1.8%
Population 16-24 Employed	11.3%
Population 16-24 Unemployment rate	1.0%
Population 25-54 Employed	66.3%
Population 25-54 Unemployment rate	1.6%
Population 55-64 Employed	16.2%
Population 55-64 Unemployment rate	3.3%
Population 65+ Employed	6.2%
Population 65+ Unemployment rate	0.7%
<b>2021 Employed Population 16+ by Industry</b>	
Total	22,654
Agriculture/Mining	0.3%
Construction	3.4%
Manufacturing	15.6%
Wholesale Trade	2.7%
Retail Trade	10.2%
Transportation/Utilities	4.7%
Information	1.8%
Finance/Insurance/Real Estate	10.2%
Services	49.4%
Public Administration	1.8%
<b>2021 Employed Population 16+ by Occupation</b>	
Total	22,655
White Collar	82.4%
Management/Business/Financial	29.0%
Professional	34.1%
Sales	10.2%
Administrative Support	9.1%
Services	7.7%
Blue Collar	9.9%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	1.2%
Installation/Maintenance/Repair	2.2%
Production	2.9%
Transportation/Material Moving	3.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>	
Total	13,419
Households with 1 Person	22.5%
Households with 2+ People	77.5%
Family Households	72.0%
Husband-wife Families	60.8%
With Related Children	34.4%
Other Family (No Spouse Present)	11.2%
Other Family with Male Householder	3.2%
With Related Children	2.0%
Other Family with Female Householder	8.0%
With Related Children	5.2%
Nonfamily Households	5.5%
All Households with Children	41.8%
Multigenerational Households	2.4%
Unmarried Partner Households	4.9%
Male-female	4.3%
Same-sex	0.6%
<b>2010 Households by Size</b>	
Total	13,419
1 Person Household	22.5%
2 Person Household	30.8%
3 Person Household	16.8%
4 Person Household	19.4%
5 Person Household	7.5%
6 Person Household	2.1%
7 + Person Household	0.8%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	13,419
Owner Occupied	72.0%
Owned with a Mortgage/Loan	61.3%
Owned Free and Clear	10.7%
Renter Occupied	28.0%
<b>2021 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	198
Percent of Income for Mortgage	11.1%
Wealth Index	159
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	14,084
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	36,059
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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### Top 3 Tapestry Segments

1. Bright Young Professionals (8C)
2. Boomburbs (1C)
3. Workday Drive (4A)

### 2021 Consumer Spending

Apparel & Services: Total \$	\$47,789,280
Average Spent	\$3,093.36
Spending Potential Index	146
Education: Total \$	\$38,700,359
Average Spent	\$2,505.04
Spending Potential Index	145
Entertainment/Recreation: Total \$	\$72,127,275
Average Spent	\$4,668.73
Spending Potential Index	145
Food at Home: Total \$	\$118,396,413
Average Spent	\$7,663.69
Spending Potential Index	141
Food Away from Home: Total \$	\$85,625,345
Average Spent	\$5,542.45
Spending Potential Index	146
Health Care: Total \$	\$135,975,497
Average Spent	\$8,801.57
Spending Potential Index	141
HH Furnishings & Equipment: Total \$	\$51,833,430
Average Spent	\$3,355.13
Spending Potential Index	149
Personal Care Products & Services: Total \$	\$20,269,218
Average Spent	\$1,312.01
Spending Potential Index	146
Shelter: Total \$	\$450,795,614
Average Spent	\$29,179.60
Spending Potential Index	145
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$56,044,196
Average Spent	\$3,627.69
Spending Potential Index	152
Travel: Total \$	\$59,242,977
Average Spent	\$3,834.75
Spending Potential Index	152
Vehicle Maintenance & Repairs: Total \$	\$24,735,621
Average Spent	\$1,601.11
Spending Potential Index	144

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.